

## Take your lashes to new heights.

Wish your lashes looked lusher and denser—without extensions, fillers, or falsies? Wish granted. MOODSTRUCK ESTEEM lash serum boosts your confidence and your lashes with a special blend of ingredients clinically proven to produce thicker, fuller, longer-looking lashes in as little as four weeks.\* Your lashes just got next-level.

<p><b>TELL ME MORE</b></p> <ul style="list-style-type: none"> <li>• Proven to increase lash volume by up to 155% in as little as four weeks.*</li> <li>• Nourishing peptides promote the appearance of stronger, lusher, more durable lashes.</li> </ul> <p>* Averaged results observed in independent lab testing. Individual results may vary.</p>	<p><b>LET'S TALK ABOUT IT</b></p> <ul style="list-style-type: none"> <li>• Proven to offer beautiful lashes in as little as four weeks, MOODSTRUCK ESTEEM lash serum uses nourishing peptides to promote thicker-, fuller-, longer-looking lashes.</li> <li>• In independent studies:             <ul style="list-style-type: none"> <li>• 100% of participants saw longer-looking lashes</li> <li>• 100% of participants saw thicker-looking lashes</li> <li>• 94% of participants saw fuller-looking lashes</li> </ul> </li> <li>• Natural extracts, including laminaria, help increase lash density.</li> </ul>	<p><b>APPLICATION</b></p> <ol style="list-style-type: none"> <li>1. Start with clean lashes.</li> <li>2. Place the brush on the lid side of your lashes and gently sweep from the middle of your lashes to the tips each night before bed.</li> <li>3. To avoid momentary tingling that may occur if product comes into contact with the eye, avoid getting product too close to the lash root. Allow product to dry completely before sleeping.</li> <li>4. For maximum effect, repeat application in the morning. Allow product to dry completely before applying mascara.</li> <li>5. Use daily for four weeks. Reduce use to three times per week once you are satisfied with the appearance of your lashes.</li> </ol>
<p><b>USE WITH</b></p> <ul style="list-style-type: none"> <li>• MOODSTRUCK EPIC mascara</li> <li>• MOODSTRUCK EPIC 4D one-step fiber mascara</li> <li>• MOODSTRUCK EPIC lash primer</li> </ul>	<p><b>PRICE</b></p> <p>Price for 7.5 ml / 0.25 fl oz:</p> <ul style="list-style-type: none"> <li>• \$24 USD</li> <li>• \$29 CAD</li> <li>• \$35 AUD</li> <li>• \$34 NZD</li> <li>• £19 GBP</li> <li>• \$420 MXN</li> <li>• 26 €</li> <li>• HK\$186</li> </ul>	

### INGREDIENTS

Water/Aqua/Eau, PVP, Butylene Glycol, Polyquaternium-37, Caprylyl Glycol, Glycerin, Caprylhydroxamic Acid, Lecithin, Aminomethyl Propanol, Disodium EDTA, PPG-26-Buteth-26, Gluconolactone, Hydrolyzed Keratin, Laminaria Digitata Extract, Pelvetia Canaliculata Extract, PEG-40 Hydrogenated Castor Oil, Xanthan Gum, Sodium Benzoate, Apigenin, Oleanolic Acid, Biotinoyl Tripeptide-1.

### ABOUT YOUNIQUE

Real beauty reigns supreme at Younique. Since its inception in 2012, Younique has developed new products and updated existing offerings, taking inspiration from the latest fashion trends and industry innovations—but always with its Younique Presenters and their customers in mind. Younique is the first direct sales company to pioneer the social media-based business model. Founded by brother-sister team Derek Maxfield and Melanie Huscroft, Younique offers women the opportunity to look and feel great while helping advance the brand's mission to uplift, empower, validate, and ultimately build self-esteem in women around the world.