

## Meltaway Magic

Meet YOU·OLOGY cleansing balm, a blissfully smooth cleanser that transforms from solid to melted the moment it meets your skin. Formulated with a blend of plant-derived oils rich in omega fatty acids and antioxidants, this non-drying balm works gently on all skin types to effortlessly remove even the most stubborn waterproof makeup.

YOU·OLOGY cleansing balm's oil-based formula makes it the perfect first step in a nightly double-cleanse routine. Start by gently massaging a small amount of balm over your dry face, letting it melt into your skin while you experience a plethora of nourishing and conditioning benefits. Watch as the suds-free formula makes makeup and other impurities disappear before your eyes—just like magic. In fact, 94% of users felt the cleansing balm effectively removed all their makeup in a single use, and 83% of users felt it easily removed waterproof makeup.\* Go ahead, treat your skin—and yourself—with this makeup-removing marvel.

TELL ME MORE	LET'S TALK ABOUT IT	APPLICATION		
<ul style="list-style-type: none"> <li>Formulated to hydrate skin without leaving behind a greasy residue.</li> <li>Infused with nourishing plant-based ingredients, including squalane, grape seed oil, sunflower seed oil, and moringa seed oil.</li> <li>In an independent consumer study on the YOU·OLOGY cleansing balm:               <ul style="list-style-type: none"> <li>97% of consumers said it easily melted onto their skin.*</li> <li>94% of consumers said it was gentle on their skin.*</li> <li>91% of consumers said their skin felt softer after use.*</li> <li>91% of consumers said their skin felt hydrated after use.*</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Oil-based formula gently removes makeup and other impurities, preparing the skin for better absorption of the customizable, water-based YOU·OLOGY cleanser.</li> <li>Suitable for all skin types.</li> <li>In an independent consumer study on the YOU·OLOGY cleansing balm:               <ul style="list-style-type: none"> <li>94% of consumers said it effectively removed all their makeup in a single use.*</li> <li>83% of consumers said it easily removed waterproof makeup.*</li> </ul> </li> </ul>	<ol style="list-style-type: none"> <li>Scoop out a small amount of cleansing balm.</li> <li>Use fingertips to massage balm onto dry face, including around eyes.</li> <li>Rinse well with warm water or a soft, damp cloth. Follow with customizable YOU·OLOGY cleanser. Pat dry.</li> </ol>		
<th data-bbox="94 1066 261 1115">USE WITH</th> <td data-bbox="513 1020 971 1356"> <th data-bbox="513 1066 630 1115">PRICE</th> <td data-bbox="971 1020 1528 1356"> <p>* Averaged results observed in an independent consumer study. Individual results may vary.</p> </td> </td>	USE WITH	<th data-bbox="513 1066 630 1115">PRICE</th> <td data-bbox="971 1020 1528 1356"> <p>* Averaged results observed in an independent consumer study. Individual results may vary.</p> </td>	PRICE	<p>* Averaged results observed in an independent consumer study. Individual results may vary.</p>
<ul style="list-style-type: none"> <li>YOU·OLOGY cleanser</li> <li>YOU·OLOGY anti-aging serum</li> <li>YOU·OLOGY eye cream</li> <li>YOU·OLOGY night cream</li> </ul>	<p>Price for 50 ml / 1.69 fl oz</p> <ul style="list-style-type: none"> <li>\$49 USD      • £39 GBP</li> <li>\$59 CAD      • \$853 MXN</li> <li>\$71 AUD      • 53€ EUR</li> <li>\$78 NZD      • HK\$380</li> </ul>			

## INGREDIENTS

**INGREDIENTS / INGRÉDIENTS:** Vitis Vinifera (Grape) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil, Sorbeth-30 Tetraoleate, Cetearyl Alcohol, C10-18 Triglycerides, Caprylic/Capric Triglyceride, Euphorbia Cerifera (Candelilla) Wax/Candelilla Cera/Cire de Candelilla, Helianthus Annuus (Sunflower) Seed Wax, Squalane, Glyceryl Behenate, Olea Europaea (Olive) Oil Unsaponifiables, Rosmarinus Officinalis (Rosemary) Leaf Oil, Rhus Succedanea Fruit Wax, Shorea Robusta (Sal) Resin, Moringa Oleifera Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Vegetable Oil/Olus Oil, Tocopherol, Limonene, Linalool.

## ABOUT YOUNIQUE

Real beauty reigns supreme at Younique. Since its inception in 2012, Younique has developed new products and updated existing offerings, taking inspiration from the latest fashion trends and industry innovations—but always with its Younique Presenters and their customers in mind. Younique is the first direct sales company to pioneer the social media-based business model. Founded by brother-sister team Derek Maxfield and Melanie Huscroft, Younique offers women the opportunity to look and feel great while helping advance the brand's mission to uplift, empower, validate, and ultimately build self-esteem in women around the world.

