



## Posh Pout

You'll be ready for everything from selfies to smooches when you don this sumptuous, non-feathering lipstick. The top-of-the-line formula shifts the focus to your lips with finely-milled pigments that deliver rich color coverage in bold matte tones. Plush ingredients like hydrated silica combine with a special blend of waxes for a luxuriously smooth, premium application without drying out lips.

In an independent consumer study, 93% of users said the lipstick color stayed on their lips for up to eight hours,\* and 83% said they felt the lipstick resisted smudging throughout the day.\*\* Plus, the sleek packaging features a magnetized lid that allows you to confidently store your product on the go for touch-ups for a posh-looking pout that lasts.

\* Up to eight hours based on independent consumer study.

\*\* Averaged results observed in an independent consumer study. Individual results may vary.

<p><b>TELL ME MORE</b></p> <ul style="list-style-type: none"> <li>Available in six luxe colors:             <ul style="list-style-type: none"> <li>Easy Street—Antique pink</li> <li>Uppity—Dusty rose</li> <li>Minted—Baby pink</li> <li>Flaunty—Hot pink</li> <li>Moneyed—Rose brown</li> <li>Wealthy—Classic red</li> </ul> </li> <li>In an independent consumer study:             <ul style="list-style-type: none"> <li>97% of users said the lipstick did not bleed around the lips immediately after application.*</li> <li>97% of users said the lipstick was smudge-resistant immediately after application.*</li> <li>97% of users said the formula was comfortable on their lips throughout the day.*</li> <li>100% of users said the formula provided great coverage on lips.*</li> <li>100% of users said the formula is highly pigmented.*</li> </ul> </li> </ul>	<p><b>LET'S TALK ABOUT IT</b></p> <ul style="list-style-type: none"> <li>Formulated with hydrated silica and a blend of waxes for a smooth, premium application and soft finish.</li> <li>Package features a magnetized lid for secure, on-the-go storage.</li> <li>In an independent consumer study:             <ul style="list-style-type: none"> <li>93% of users said the lipstick color stayed on their lips for up to eight hours.*</li> <li>83% of users said they felt the lipstick resisted smudging throughout the day.**</li> </ul> </li> </ul>	<p><b>APPLICATION</b></p> <ol style="list-style-type: none"> <li>Spread across your lips, using the angled tip to define the Cupid's bow and line the corners of your lips.</li> <li>Touch up with the YOUNIQUE lip brush.</li> </ol>
<p><b>USE WITH</b></p> <ul style="list-style-type: none"> <li>MOODSTRUCK lip exfoliator</li> <li>MOODSTRUCK PRECISION pencil lip liner</li> <li>YOUNIQUE lip brush</li> <li>MOODSTRUCK HOTTIE lip plumper</li> </ul>	<p><b>PRICE</b></p> <p>Price for 4.3 g / 0.15 oz</p> <ul style="list-style-type: none"> <li>\$26 USD</li> <li>\$32 CAD</li> <li>\$38 AUD</li> <li>\$42 NZD</li> <li>£21 GBP</li> <li>\$453 MXN</li> <li>29€ EUR</li> <li>HK\$202</li> </ul>	

### ABOUT YOUNIQUE

Real beauty reigns supreme at Younique. Since its inception in 2012, Younique has developed new products and updated existing offerings, taking inspiration from the latest fashion trends and industry innovations—but always with its Younique Presenters and their customers in mind. Younique is the first direct sales company to pioneer the social media-based business model. Founded by brother-sister team Derek Maxfield and Melanie Huscroft, Younique offers women the opportunity to look and feel great while helping advance the brand's mission to uplift, empower, validate, and ultimately build self-esteem in women around the world.

## INGREDIENTS

### Minted

**INGREDIENTS / INGRÉDIENTS:** Dimethicone, Caprylic/Capric Triglyceride, Synthetic Beeswax, Octyldodecanol, Polysilicone-11, Hydrated Silica, Aluminum Hydroxide, Polyhydroxystearic Acid, Copernicia Cerifera (Carnauba) Wax, Distearidimonium Hectorite, Dicalcium Phosphate, Fragrance/Parfum, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Triethoxycaprylylsilane.

**MAY CONTAIN / PEUT CONTENIR (+/-):** Red 7 (CI 15850), Yellow 5 Lake (CI 19140), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Red 28 Lake (CI 45410), Blue 1 Lake (CI 42090).

### Easy Street

**INGREDIENTS / INGRÉDIENTS:** Dimethicone, Caprylic/Capric Triglyceride, Synthetic Beeswax, Octyldodecanol, Polysilicone-11, Aluminum Hydroxide, Hydrated Silica, Polyhydroxystearic Acid, Copernicia Cerifera (Carnauba) Wax, Distearidimonium Hectorite, Dicalcium Phosphate, Fragrance/Parfum, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Triethoxycaprylylsilane.

**MAY CONTAIN / PEUT CONTENIR (+/-):** Red 7 (CI 15850), Yellow 5 Lake (CI 19140), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Red 28 Lake (CI 45410), Blue 1 Lake (CI 42090).

### Uppity

**INGREDIENTS / INGRÉDIENTS:** Dimethicone, Caprylic/Capric Triglyceride, Synthetic Beeswax, Octyldodecanol, Aluminum Hydroxide, Polysilicone-11, Hydrated Silica, Polyhydroxystearic Acid, Copernicia Cerifera (Carnauba) Wax, Distearidimonium Hectorite, Dicalcium Phosphate, Fragrance/Parfum, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Triethoxycaprylylsilane.

**MAY CONTAIN / PEUT CONTENIR (+/-):** Red 7 (CI 15850), Yellow 5 Lake (CI 19140), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Red 28 Lake (CI 45410), Blue 1 Lake (CI 42090).

### Moneyed

**INGREDIENTS / INGRÉDIENTS:** Dimethicone, Caprylic/Capric Triglyceride, Synthetic Beeswax, Octyldodecanol, Aluminum Hydroxide, Polysilicone-11, Hydrated Silica, Polyhydroxystearic Acid, Copernicia Cerifera (Carnauba) Wax, Distearidimonium Hectorite, Dicalcium Phosphate, Fragrance/Parfum, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Triethoxycaprylylsilane.

**MAY CONTAIN / PEUT CONTENIR (+/-):** Red 7 (CI 15850), Yellow 5 Lake (CI 19140), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Red 28 Lake (CI 45410), Blue 1 Lake (CI 42090).

### Flaunty

**INGREDIENTS / INGRÉDIENTS:** Dimethicone, Caprylic/Capric Triglyceride, Synthetic Beeswax, Octyldodecanol, Polysilicone-11, Hydrated Silica, Polyhydroxystearic Acid, Copernicia Cerifera (Carnauba) Wax, Distearidimonium Hectorite, Dicalcium Phosphate, Fragrance/Parfum, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Aluminum Hydroxide, Triethoxycaprylylsilane.

**MAY CONTAIN / PEUT CONTENIR (+/-):** Red 7 Lake (CI 15850), Yellow 5 Lake (CI 19140), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Red 28 Lake (CI 45410), Blue 1 Lake (CI 42090).

### Wealthy

**INGREDIENTS / INGRÉDIENTS:** Dimethicone, Caprylic/Capric Triglyceride, Synthetic Beeswax, Aluminum Hydroxide, Octyldodecanol, Polysilicone-11, Hydrated Silica, Polyhydroxystearic Acid, Copernicia Cerifera (Carnauba) Wax, Distearidimonium Hectorite, Dicalcium Phosphate, Fragrance/Parfum, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Triethoxycaprylylsilane.

**MAY CONTAIN / PEUT CONTENIR (+/-):** Red 7 Lake (CI 15850), Yellow 5 Lake (CI 19140), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Red 28 Lake (CI 45410), Blue 1 Lake (CI 42090).